Overview of the Capital District Transportation Committee

The Capital District Transportation Committee (CDTC) is the designated Metropolitan Planning Organization (MPO) for the Capital District of New York State, which includes the metropolitan area of Albany, Rensselaer, Saratoga and Schenectady counties, with the exception of the Glens Falls urban area. As the MPO, CDTC is involved in various transportation planning activities, the most significant of which are the New Visions Regional Transportation Plan (RTP) and the Transportation Improvement Program (TIP).

CDTC’s members include representatives from all 4 Counties and 8 Cities in our area, the Town of Colonie, 2 rotating Town and Village representatives, and every regional transportation agency including CDTA, CDRPC, NYSDOT, NYS Thruway, Albany International Airport, and the Albany Port District Commission.

Overview of New Visions

Fifteen years ago, CDTC issued its first New Visions Plan and presented a regional consensus about the future of the Capital Region. The New Visions 2035 Plan, the latest update adopted in September 2011, is called New Visions for a Quality Region. The 2035 Plan reaffirms the CDTC’s principles, strategies and actions while broadening the scope of the original plan to include more regional land use and development issues.

As we approach 2015, the horizon year for the original plan, CDTC is conducting another comprehensive update of the plan, with a new horizon year of 2040. Some of the topics for consideration in New Visions 2040 include our financial plan, incorporating complete streets treatments into projects, highway and bridges condition inventories and asset management, transit funding, congestion management, bicycle and pedestrian funding, safety initiatives, and freight planning. Copies of our previous New Visions plans and our current plan can be found on our website, http://www.cdtcmpo.org/rtp2035/2035.htm.

Project Purpose

The purpose of this project is to provide marketing and public affairs assistance during the update of our current long-range regional transportation plan, New Visions 2035. CDTC recognizes that obtaining representative public feedback at a regional level is a challenge. In the past we
have been successful in holding structured public workshops involving targeted stakeholder
groups, using workbooks and other mechanisms to provide background information on
regionally specific issues and education on potential best practices/solutions to address those
issues.

Our New Visions update process started in January 2014 with the refocusing of the established
Advisory Committees and the formation of several task forces to deal specifically with the update
of the New Visions 2035. We have scheduled completion of New Visions 2040 by September
2015.

[NOTE]: This is the second RFP for New Visions Marketing and Public Affairs Services.
The first RFP was advertised on June 12, 2014. Since June 12, 2014 the Scope of Services
has been reduced and more time has been given for proposers to submit their proposals.

Instructions

The project is expected to last no more than fifteen calendar months from the date of contract
execution with an estimated $150,000 budget for consultant assistance.

Michael Franchini will serve as project manager. If you have questions about the RFP (Request
for Proposal) he can be reached at (518) 458-2161 or mfranchini@cdtcmpo.org. Please contact
CDTC for a complete copy of the RFP.

Proposals are due at 5:00 PM on Thursday, August 14, 2014 at the Capital District Transportation
Committee offices, One Park Place, Main Floor, Albany, NY 12205. Five (05) hard copies and
one (1) electronic copy on CD/flash drive of your submission shall be furnished.

Submission Due: August 14, 2014
Contract Term: fifteen months
Location:
Contact: Michael Franchini, Executive Director
Capital District Transportation Committee
One Park Place, Main Floor
Albany, NY 12205-2676
(518) 458-2161
Submit to: Same as above