



## CDTC Public Participation Policy Update

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### Purpose of the Policy:

- Create a seamless and integrated process of communicating with the public on transportation planning initiatives and providing continuous opportunities for the public to provide feedback.

### What is CDTC's strategy?

- **Goal:** Establish a *thorough, inclusive* process that uses *creative* approaches to offer the public *continuous* opportunities to shape the region's transportation system.
- Measure progress
  - Quantity – number of events, press releases, meetings, etc.
  - Quality – reach, accessibility, and user-friendliness
- Develop and strategize public participation through an equity lens to improve planning process, decision-making, and resource allocation
  - Scan for EJ populations
  - Introduce questions into planning process to steer the focus on equity in both process and outcomes (examples of questions on p. 16)

### What is in the Public Participation Toolkit?

- 20 different public engagement strategies / ideas (virtual & other)
- Guidance for integrating Virtual Public Involvement (VPI)
- Partner opportunities

### Comprehensive list of ongoing CDTC communication initiatives

- Social media
- InMotion Newsletter
- Website
- Linkage Studies





## CDTC Public Participation Policy Update

- Planning Committee, Policy Board, and Advisory Committee(s) and schedules
- Major MPO products

### **Changes from 2015 Public Participation Policy**

- Prioritizes equity in development of scope and not as a separate, required assessment
- Defined goals
- Public Participation Toolkit

### **Next Steps**

- Planning Committee approval of draft to be released to the public
- Policy Board (December) approval of draft to be released to the public
- Public Comment period (Dec. 3, 2020 – Jan. 18, 2021 (45 days))
- Present to Planning Committee for adoption (February 2, 2021)
- Present to Policy Board for adoption (March 4, 2021)