



Clean Communities Earth Day 2020

Earth Day is held on April 22nd each year as a day to promote and celebrate environmentally friendly and sustainable actions. The first Earth Day was held on April 22, 1970 and is considered to be the start of the modern environmental movement. In 2020, Earth Day celebrates its 50th anniversary and is now recognized as one of the world's largest civic events. For more information on Earth Day 2020 and a full list of digital events that you can attend please visit <https://www.earthday.org/>.



To celebrate Earth Day 2020 Capital District Clean Communities (CDCC) has put together this brief flyer to highlight recent and upcoming sustainability efforts in the Capital District.

CDPHP Cycle Now On Hold!



In partnership with CDTA, CDPHP has made the decision to postpone the launch of the 2020 season of CDPHP Cycle! For more information as it becomes available, be sure to follow CDPHP Cycle! on Twitter, Facebook, and Instagram @cdphpcycle and visit <https://cdphpcycle.com/>.

Upcoming Mobilty Hub Project!

CDCC will soon begin work with CDTA and CALSTART in a local First-Last Mile Mobility Hubs Demonstration Project in the Capital District. The project will identify locations in the region that could act as hubs for local public transit and emerging micromobility options such as Transportation Network Companies (i.e. Uber and Lyft), Electric Scooters, and Electric Bikes. Once implemented, mobility hubs could have a significant impact on reducing petroleum use and greenhouse gas emissions from transportation in the Capital Region. For more information on the project please contact Jacob Beeman at jbeeman@cdtcmpo.org.

Pledge to Ride

2020

May 1 - June 5



Celebrate May as National Bike Month by riding your bike for work, errands, or recreation!

Take the Pledge at: www.cdtcmpo.org/pledgetoride



Tag your photos for a chance to win a raffle!



COVID-19 & GHG Reductions

The recent coronavirus pandemic has impacted all of our daily routines, requiring us all to limit our in-person interactions with others, eliminate non-essential travel plans, and work from home when possible. Although these guidelines have created hardships for many, they have also allowed transpor-

tation planners and engineers the opportunity to study the effects of the reduced traffic on our transportation system and environment.

CDTC staff has evaluated local Vehicle Miles Traveled (VMT) estimates provided by Streetlight Data Inc., a company that collects location data from cell phones apps. The preliminary data shows that daily VMT has decreased by approximately 75 percent in the Capital District as of April 1, 2020. This reduced VMT equates to the reduction of over 100,000 tons of carbon dioxide released into the air since March 1, 2020. This data can be seen as small silver lining during these unprecedented times, and could be used as a tool to encourage businesses to promote telecommute practices and VMT reduction programs where feasible even after current restrictions are lifted.

