

invites residents to make a commitment to support all forms of transportation in our community.

The works with government agencies, businesses, schools, and organizations to make our community a safe and welcoming place for all ages and abilities, whether they are on foot, bike, scooter, or behind the wheel.

Our neighbors who take the Roll Model Pledge will help us realize our vision of a walkable, bikeable community.

For more information on bicycle and pedestrian resources:

**Capital District
Transportation Committee**
www.cdcmpo.org

New York Bicycling Coalition
www.nybc.net

League of American Bicyclists
www.bikeleague.org

**Pedestrian and Bicycle
Information Center**
www.pedbikeinfo.com

Add your organization logo here

This campaign is modeled on the Town of Bethlehem Bicycle & Pedestrian Committee and Sustainable Bethlehem's campaign, which was modeled on a NHTSA program.



***Be a Roll
Model!***

***Take the
Pledge!***



*Will you take the Pledge to be
a Roll Model for others?*

*Will you take the Pledge to be
a Safe Walker, Safe Biker
and Safe Driver?*

ROLL MODEL PLEDGE

I Pledge to be a Roll Model for Safe Walking, Biking and Driving in

As a pedestrian, I will:

- Always use sidewalks and marked crosswalks when available
- Look left-right-left to check for traffic before crossing the road
- Walk on the left side of the road facing traffic, if sidewalks are not available
- Be visible, by wearing bright reflective clothing and carrying appropriate lights at night
- Make eye contact with drivers before crossing the road, even in the crosswalk

As a bicyclist, I will:

- Always wear a helmet
- Stop and look for traffic before entering roadway from driveway or cross-streets
- Ride on the right side of the road
- Be visible, by wearing bright reflective clothing and using appropriate lights at night
- Obey all traffic laws, as motor vehicles must
- Share the road with motor vehicles

As a driver, I will:

- Yield to pedestrians in all crosswalks, even at roundabouts - it's the law
- Share the road with bicycles - they have the same rights to the road as cars
- Obey the speed limit
- Scan for pedestrians and bicycles often
- Pass slowly and allow at least 3 feet clearance to bicycles and pedestrians in the road
- Never use mobile devices while driving – it's the law

Signed _____

Date _____

Signed _____

Date _____

send signed pledge to: